



ALFRED
SMART HOME

Adam Lamkharbech *CDO & Co-Founder*

Problem

INSTEON

 dropcam

PHILIPS

SAMSUNG

Plugwise

nest

belkin



Problem



Problem



THE SOLUTION!

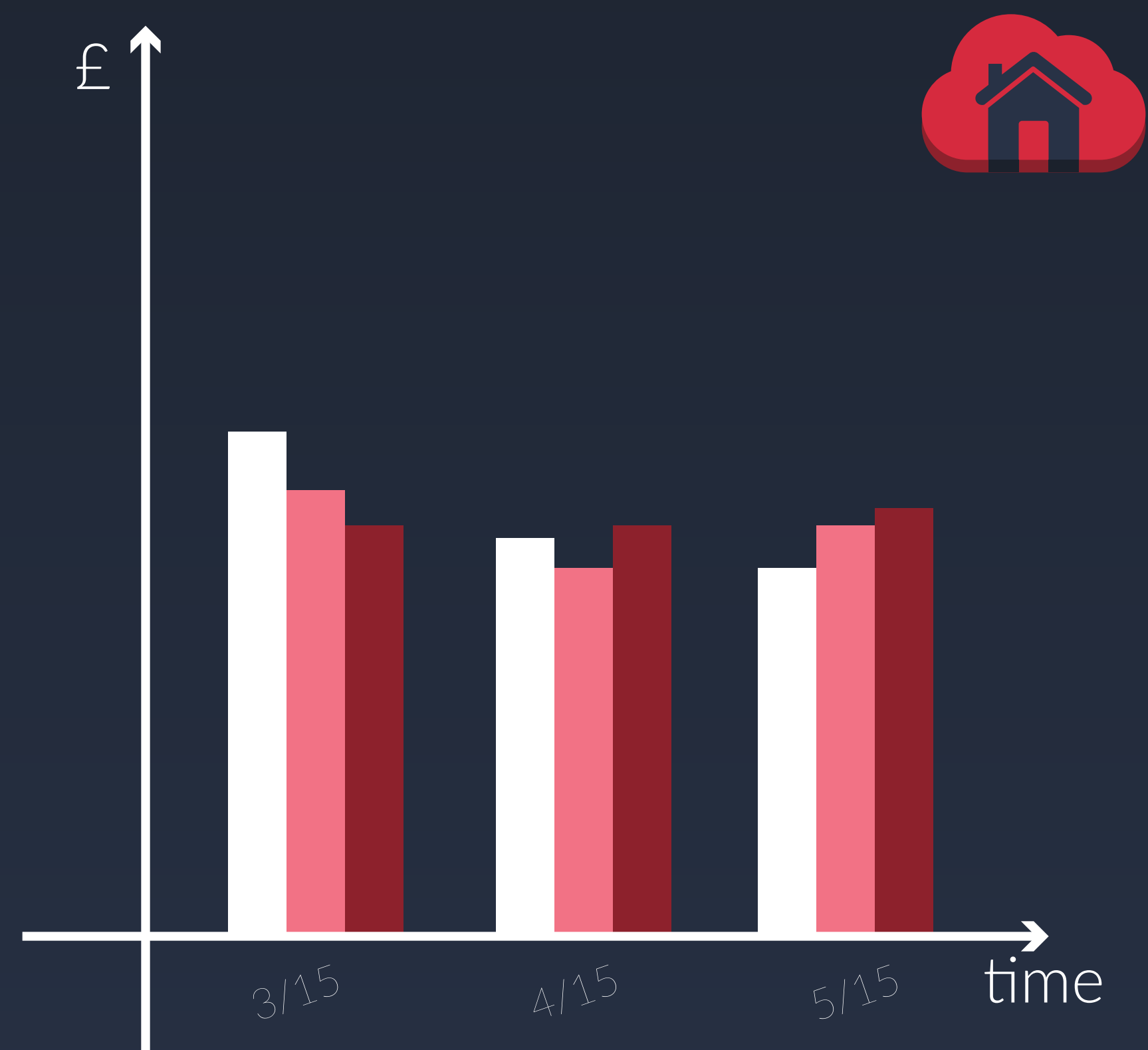
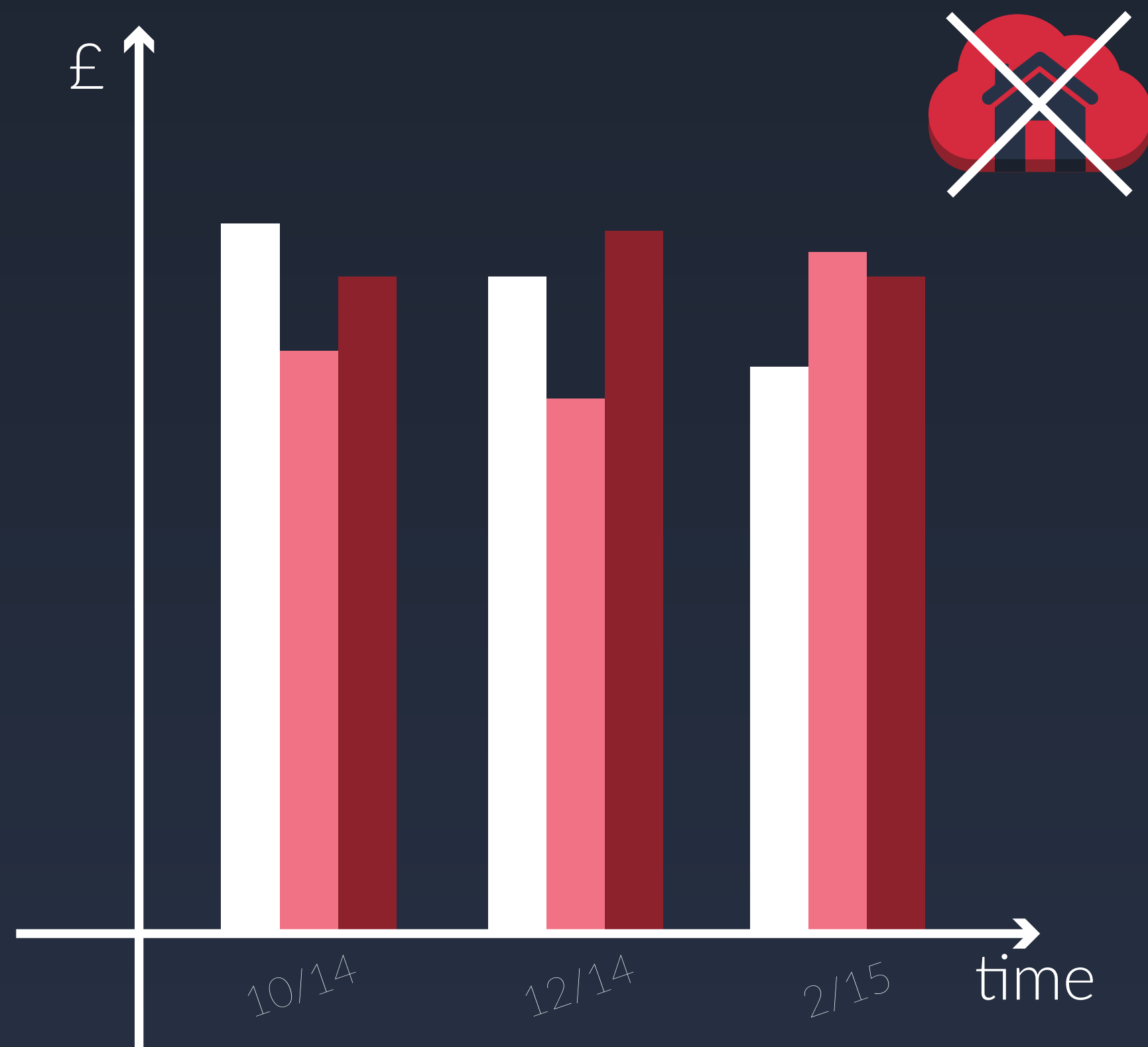


Control all your smart devices



Energy Consumption

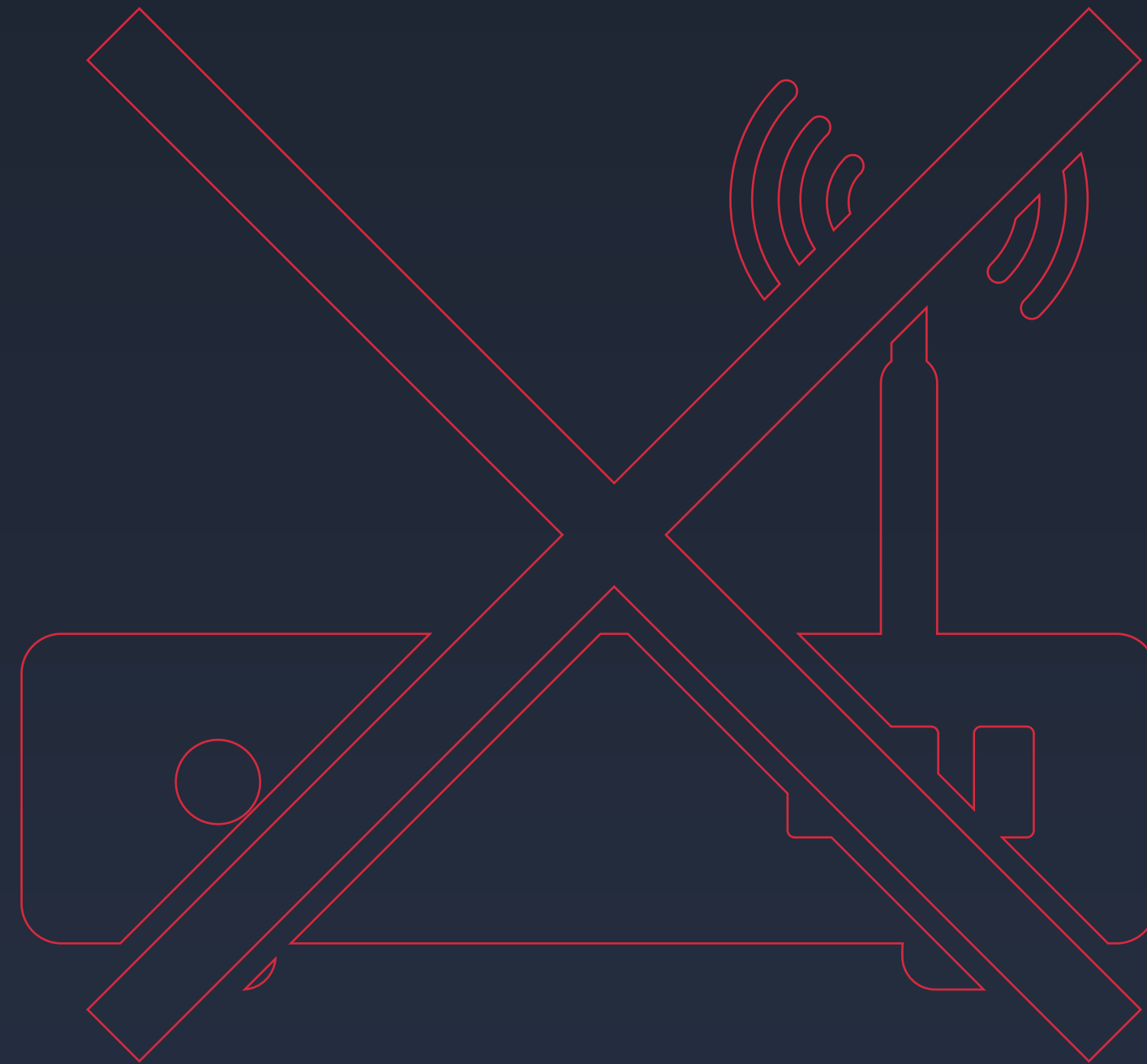
- Thermostat
- Water heater
- Lamps



AI smart behaviour



No additional hardware



World Market



CAGR 17% **2014**
21 \$BLN
2020
52 \$BLN



**SMART HOME
MARKET**

UK: 53 million gas and electricity smart meters will be installed at 30 million domestic and non-domestic by 2019 (source Balta-Ozkan, Boteler, Amerighi)



B2C

£4

Consumptions analysis &
automatic management

£6

Consumptions analysis,
automatic management
& video surveillance



B2B

BUILD US
WITH
YOUR
SOLUTION!



Revenue Stream

E-SHOP



**Partnership with
smart device producers**



Traction

Partnership



Press

Il Sole **24 ORE**

la Repubblica

and many others...



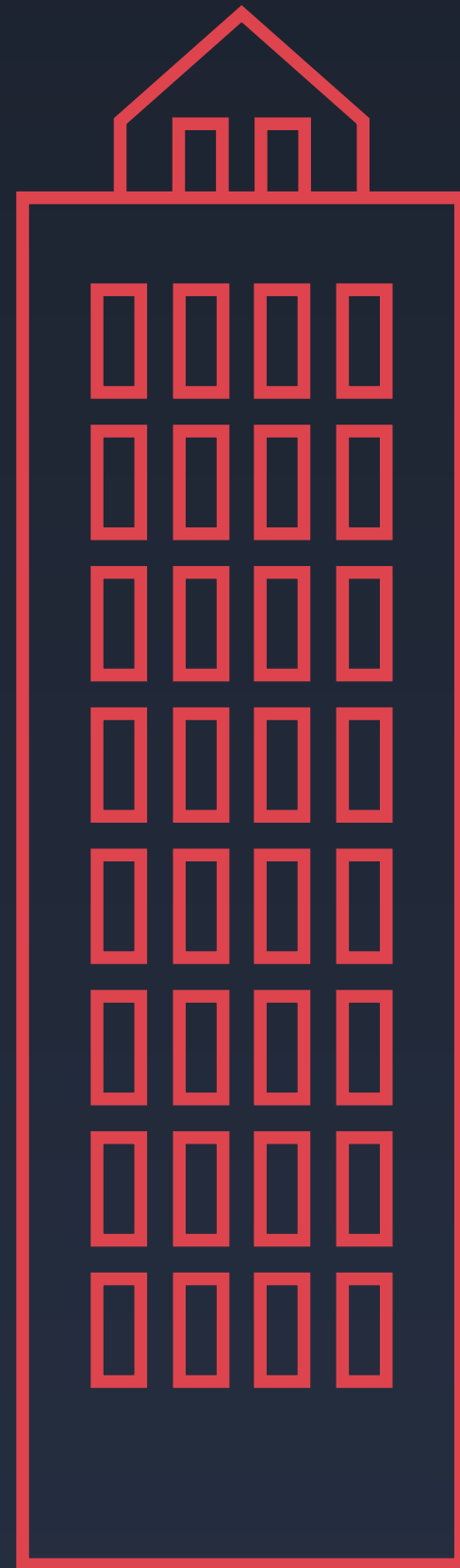
Early adopters

+250

requests



Projects



Smart building



Smart city



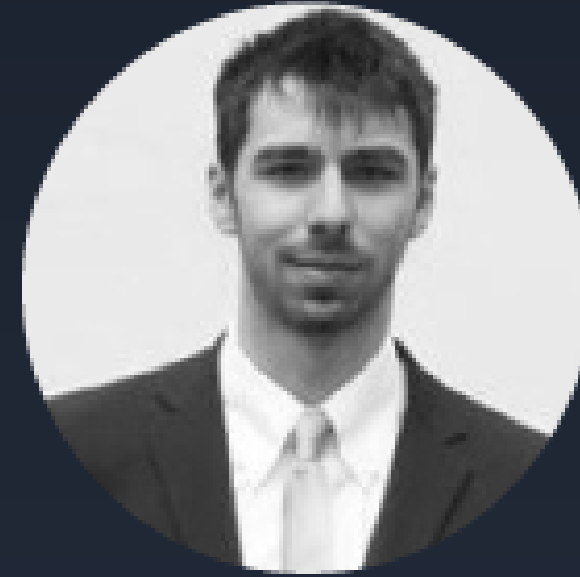
Team



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SMART HOME

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